

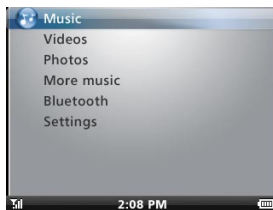


Unwiring the Multi-media Experience

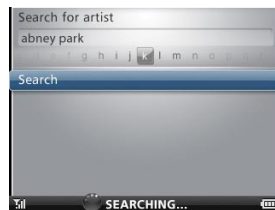
We're introducing a new way to deliver multi-media experiences to your customers.

Say hello to a new approach to the multimedia mobile device market with a new kind of offering that gives you the flexibility to work with a variety of partners and create unique multimedia experiences. Codenamed "SmartScreens" Media, our integrated suite of personal media-focused applications contains all the features and flexibility of the SmartScreens software application framework. That means you can design the kinds of devices and underlying support systems that make the most sense for your customers, and give them the world's first truly integrated mobile media experience. SmartScreens Media enables personal media devices with full Wi-Fi connectivity or mobile phones with traditional cellular access to wirelessly add content to the device from a back-end media content provider when connected to a network, in addition to the traditional method of syncing with a PC.

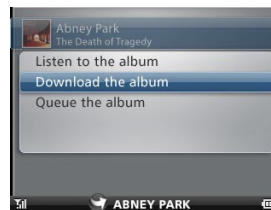
It's all made possible by the highly flexible and customizable software application framework known as SmartScreens, which runs on top of a CE or mobile device's operating system. We've developed an open, ecosystem approach that helps our industry partners to create best-of-breed devices and services like personal media players and multimedia-focused mobile phones. Providing this framework, we're partnering with OEMs and ODMs, traditional cellular and WLAN network operators, and back-end content providers to rapidly develop and deliver new classes of cutting-edge wireless devices that access all kinds of content and services over a variety of networks and connections.



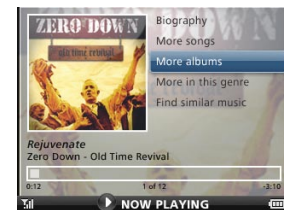
With SmartScreens Media, users can manage their music, video and photos while they're on the go...



...search online for artists, albums and songs...



...download albums and manage their music library remotely...



...and get additional artist information, songs and suggestions for similar artists while listening to their favorite music.



The Full Mobile Multi-media Experience

SmartScreens Media contains all supported features of the underlying SmartScreens software application framework with the addition of a multi-media player. Among the SmartScreens Media features you can choose to activate*:

AUDIO (BASIC)

- Multiple codec support (WAV/PCM, MP3, WMA9, AAC, AACPlus, AACPlus Enhanced)
- WMDRM compliant/PlaysForSure compliant
- Standards Playback functions: (Play, Pause, Fast Forward, Rewind, Skip to next in playlist, Shuffle, Create, Add, Edit, Delete playlists)
- Album, Artist, Genre Search
- Album, Artist, Song background info
- Album cover art

AUDIO (CONNECTED)

- Integration with online music catalog
- Audio Streaming/Shoutcast streams, ASF, RTP, RTSP
- Background downloading
- Queue songs for later download
- Get more songs from this album/artist
- Find similar songs
- Automatic playlist & song downloads

VIDEO

- Multiple codec support (MPEG4 Simple Profile, WMV 7/8/9 Base Profiles w/ WMA audio, h.264, AVI)
- WMDRM compliant/PlaysForSure compliant
- Standard Playback Functions: (Play, Pause, Fast Forward, Rewind, Skip)
- Video, Artist, Genre Search
- Video, Artist background info

PHOTO

- Multiple format support (JPEG & PNG)
- View individual photos
- Slideshow View
- Shuffle

OTHER (BASIC)

- Bluetooth® (A2DP support)
- USB 2.0

Smartscreens Media is a dramatic new approach to enabling the personal media experience, making it possible for you to provide more of what your customers want – when and how they want it.

For more information...

For more information about SmartScreens please visit <http://www.SmartScreensMobile.com> or send an email to info@SmartScreensMobile.com

** Actual features may vary according to specific manufacturer's device and back-end providers of content and services.*